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# SHANNON TURLINGTON

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Copy editor, website content developer, and published author with more than 20 years of experience editing and writing for nonprofit, academic, research, and technology clients



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## EXPERIENCE

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### EDITOR, WRITER, AND CONTENT DEVELOPER (SELF-EMPLOYED)

2009 – Present

Clients include Carolina Population Center, UNC-CH; Design Corps; Electric Power Research Institute; Global Health Visions; IntraHealth International; O'Reilly Media; PATH; TextFormations; and World Health Organization

Substantial projects include:

- *Data Use Acceleration: A Model for Success*, PATH (technical writer)
- *Digital Health Implementation Toolkit*, WHO/PATH (editor)
- *Digital Implementation Intervention Guide (DIIG): Integrating Digital Interventions into Health Programmes*, WHO (editor)
- Numerous full-length books on technology topics, O'Reilly (copy editor)

### SENIOR SYSTEMS DEVELOPMENT MANAGER, INTRAHEALTH INTERNATIONAL, CHAPEL HILL, NC

2002 – 2009

Managed software development and documentation for a suite of open source HR information systems

Compiled our project's legacy product, the HRIS Strengthening Implementation Toolkit

Managed development of internal business systems, intranet, SharePoint Portal Server, project and corporate websites, and multimedia projects

Participated in the Results and Knowledge Management, Information and Communications Technology, and Strategic Planning teams


As a senior ICT manager, helped develop technology strategic plans, budgets, and policies

### OTHER EXPERIENCE

Professional certification in copyediting and substantive editing

Deep knowledge of *Chicago Manual of Style*, 17th edition, and American Psychological Association (APA) style, 7th edition

Author of 18 nonfiction reference books on technology and software, among other subjects



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Member of Editorial Freelancers  
Association

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References available upon request

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## SKILLS

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Writing, editing, and presenting information in an understandable way  
Planning, organizing, and managing complex projects  
Analyzing and improving systems from a user-centered point of view  
Compiling and managing technical documentation for digital and print delivery

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## EDUCATION

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### **BA, ENGLISH (1993)**

University of North Carolina at Chapel Hill  
Minor in History; Honors in Creative Writing

### **CERTIFICATE, PROFESSIONAL EDITING (2017)**

University of California, Berkeley

### **CERTIFICATE, PUBLISHING (1992)**

Rice University

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## PARTIAL LIST OF PUBLICATIONS

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*Everything Kids' Monster Book* (Adams Media, 2002)  
*The Complete Idiot's Guide to Voodoo* (Macmillan, 2001)  
*How to Find Scholarships Online* (McGraw-Hill, 2000)  
*Scams and Frauds on the Internet* (Garnet Publishing, 2000)  
*The Unofficial Guide to Distance Education* (Arco, 2000)  
*The Unofficial Guide to College Admissions* (Arco, 2000)  
*The Unofficial Guide to Financing a College Education* (Arco, 1999)  
*The Unauthorized Guide to the Internet* (Que, 1999)  
*Teach Yourself Netscape Communicator 4.5* (Sams, 1998)  
*Walking the World Wide Web* (Ventana Press, 1995)  
*Internet Roadside Attractions*, co-author (Ventana Press, 1995)